

Business Case

The purpose of this business case is to identify whether there is potential business value to the proposed project or program idea or initiative to commit time, resources, and expenditures. This document provides solution benefits and costs to obtain management approval and secure funding.

Opportunity Statement

Describe in detail the business problem or opportunity addressed by the project or program.

- Include the business drivers, key systems impacted, and the programs, projects, applications, and departments that are impacted.
- Identify the way the project fits with business and corporate strategic goals.
- Identify the risk(s) of not doing the project or program.

Business Goals

List and describe the goals of the project, for example:

- To reduce costs
- To increase efficiency.
- To satisfy regulatory requirements
- To comply with IT Governance mandates
- To satisfy internal/external auditors.

Project Scope

Provide a high level of the processes/systems that will be impacted by the project, and then identify the in-scope and out-of-scope processes/systems.

In-Scope Processes

Enter the names of the business/IT processes that will be included in the scope of work.

		Out-Of-	Proce	sses				
Enter any processes that are not an integral part of this project.								
Project Team								
Name								
John James Director, IT								
Joe Jones Manager, IT Governance			9					
Betty Blue Director, Finance								
Peter Panel Director, Accounting								
Robert Hassan IT Lead								
Stakeholders								
Name Responsibility								
Ida Grant Accounting Supervisor								
Paul Smith Finance Manager								
Kristine Casey IT Audit Chief								
		Project	Milest	ones				
					Year			
Milestone				Q1	Q2	Q3	Q4	
Analysis								
Requirements Definition								
Development								
Testing								
Production								
Projected Costs								
	\$2,500,000-\$5,000,000			\$250,000-\$500,000				
	\$1,000,000-\$2,500,000			\$100,000-\$250,000				
	\$500,000-\$1,000,000			>\$100,000				

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